



## **BITUMINOUS ROADWAYS, INC.**

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### **PRESS RELEASE**

#### **FOR IMMEDIATE RELEASE**

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#### **Administrative Staff Joins Bituminous Roadways, Inc.**

MENDOTA HEIGHTS, MINNESOTA – The Bituminous Roadways, Inc. (BR) administrative staff has grown by two this summer as they've hired both a marketing coordinator and most recently, a human resource manager.

Heidi Sedlacek (said-lah-check) started at the beginning of the summer as marketing coordinator. She comes to BR with more than 15 years of marketing experience from corporate settings to agency work, as well as municipal government. Recently, she was with the city of New Brighton as a recreation supervisor. As marketing coordinator, Heidi will be distributing customer newsletters and surveys, managing the BR calendar project, updating social media sites and coordinating many other communication projects.

In August, Sarah Wieremann (why-er-men) was hired as the human resource manager. She comes to BR with more than 13 years of human resources experience from corporate sales companies to the construction industry. Recently, she was with Cherne Contracting (Kiewit Corporation) as HR Specialist/Training & Development. As human resource manager, Sarah will focus on many different areas of the BR business, including performance management, policies and procedures, training and development, recruiting and much more.

Bituminous Roadways, Inc. has been in business for more than 70 years with a mission of transforming the asphalt paving industry. Core competencies range from commercial asphalt installation, paving, repair and patching to concrete and seal coating. Projects include roadways and highways, parking lots, trails and pathways, athletic surfaces, and more. The corporate headquarters is located at 1520 Commerce Dr., Mendota Heights, MN. For more information, visit [www.bitroads.com](http://www.bitroads.com).

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