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PRESS RELEASE

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Bituminous Roadways, Inc. Receives Two Nationally Recognized Awards

MENDOTA HEIGHTS, MINN. – On February 7, 2018, during the National Pavement Expo in Cleveland, Ohio, Bituminous Roadways, Inc. was presented the “Best of the Web” award, along with a “Paving Award (non-parking lot)” for their work on the Shakopee Public Schools, Vaughan Field athletic complex. The awards were presented by *Pavement Maintenance & Reconstruction* magazine.

“It is an honor to be recognized for our hard work on the Vaughan Field project and our new website, especially on a national level,” stated Bituminous Roadways key accounts manager, Jason Krause. “We take great pride in the work we do throughout all levels of the company,” he added.

The Vaughan Field project involved many different scopes of work, including the track and event surface, the new east parking lot, and the trails leading to and from the junior high school. While on site, Bituminous Roadways crews installed more than 8,000 tons of aggregate in multiple phases, along with more than 4,000 tons of asphalt comprised of six different mix designs, again in multiple phases.

In addition to the Paving Award, Bituminous Roadways won a national voting contest for their newly designed website. In the spring of 2017, a new corporate logo was approved and work began with a digital marketing firm, Triton Commerce, to completely redesign the company’s website. The goals were to create a bold, new design with user friendly navigation. It was also important to consider a mobile friendly design as more and more customers are using their mobile devices when researching businesses.

For more information on both award winning projects, visit www.forconstructionpros.com and click on Pavement Maintenance.

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Bituminous Roadways, Inc. has been in business for more than 70 years with a mission of transforming the asphalt paving industry. Core competencies range from commercial asphalt installation, paving, repair and patching to concrete and seal coating. Projects include roadways and highways, parking lots, trails and pathways, athletic surfaces, and more. The corporate headquarters is located at 1520 Commerce Dr., Mendota Heights, MN. For more information, visit <http://bitroads.com/>.

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