



YOUR PREFERRED PAVING PARTNER SINCE 1946

www.bitroads.com

651.686.7001

PARKING LOTS | PATHWAYS & TRAILS | ROADS & HIGHWAYS | ATHLETIC SURFACES | ASPHALT MAINTENANCE

BR UPDATES LOGO

With a new season, comes a new look!

During the off season, we were busy updating our logo. An important piece to the logo redesign was building around the large B and R. These simple letters carry so much history and meaning, that changing it completely would've done a disservice to our company's brand strategy. You'll start to see the revised logo on our business cards, truck decals and vehicle wraps, as well as the enewsletter header above. Creating a logo change was also the springboard to a new website, which we will be launching soon!

We're happy to bring a new look to the same strong, reputable and innovative company you have come to know throughout our 70 years in business.

BR Management
651-686-7001



Stay Connected



Like BR on [Facebook!](#)
Follow us as we feature projects, crew members, special events and more.



Quick Links

- [Blog Posts](#)
- [Affiliations](#)
- [Awards](#)
- [Sustainability](#)
- [Asphalt Calculator](#)

WHAT ARE BR CUSTOMERS SAYING?

"High quality work and everything was done per schedule and as needed. You were flexible with the constantly changing weather conditions...and always came through as needed."

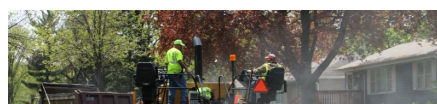
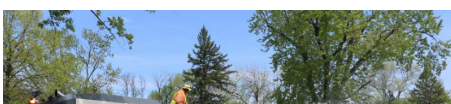
Brendon S.
McGough Construction

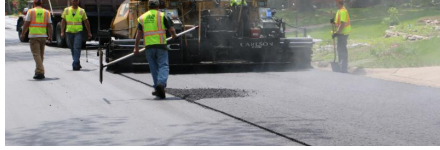
PROJECT PROFILE: City of Richfield

Location: Southeast Richfield

This past February, Bituminous Roadways, Inc. bid on a large mill and overlay project for the City of Richfield. After receiving the contract, work began May 1st on approximately 16.75 miles of streets in the southeast part of the city. A majority of the work was mill and overlay, however, a small portion of deteriorated base needed repair before paving. In the end, we will use approximately 44,000 tons of asphalt to create smooth roads for City of Richfield residents.

[Diamond Paving Commendation](#)





BR NEWS: Feed My Starving Children Volunteers

BR volunteered a group of employees through BOMA (Building Owners and Managers Association) to pack food at Feed My Starving Children in Eagan. Along with our staff was a group of elementary school children from Hastings, seen in the background of our photo! Together, the people volunteering during our designated time packed 144 boxes, which will feed 85 kids for a year! The food will be going to a location in Haiti.

